



SPONSORSHIP OPPORTUNITIES

Trailblazer **JAMBOREE**

COMING MAY 16, 2020



PHILADELPHIA
OUTWARD BOUND SCHOOL

AN ON-YOUR-FEET SOIRÉE AT THE DISCOVERY CENTER

Hosted at Philadelphia Outward Bound School (POBS) HQ at The Discovery Center, we'll welcome hundreds of guests to a roving jamboree overlooking a hidden 37-acre lake, just minutes away from Center City.

WHEN **SATURDAY, MAY 16th, 2020**
BASE CAMP HAPPY HOUR (Exclusive): 5:00PM-6:00PM
MAIN EVENT: 6:00PM-9:30PM

WHAT Not your average gala! The Trailblazer Jamboree is a lively indoor/outdoor fundraiser, embodying all things Outward Bound. Lace up your boots and join us for a magical evening at our lakeside facility with campfire fare, music and dancing under the stars. Our cozy "base camp" will offer respite from the great outdoors, along with entertainment, an exciting auction, and more.

This event presents a unique opportunity to network and mingle more personally -- with the warm feeling of camping with friends, making s'mores around a crackling fire, enjoying freshly prepared food and beverages while live music fills the air, and unplugging from the stress of daily life.

WHERE **The Discovery Center in East Fairmount Park | 3401 Reservoir Drive, Philadelphia, PA 19121.**

The Discovery Center is an award-winning, state-of-the-art educational facility sitting on the banks of a 37-acre reservoir that was formerly closed to the public for 50 years. The Discovery Center is a partnership between Philadelphia Outward Bound School and Audubon Pennsylvania. It is a Knight Foundation Civic Commons Initiative site and was established with generous support from The City of Philadelphia, the William Penn Foundation, and dozens of foundations and individuals.





EVENT PROFILE



WHO

- Anticipated attendance:
 - 230 guests
- Virtual audience:
 - 9,500 unique email addresses
 - 1,800 Facebook Followers
 - 1,800 Instagram Followers
 - 800 Twitter Followers
- Top locations of past private event attendees:
 - 19118 (Chestnut Hill, Philadelphia)
 - 19103 (Rittenhouse Square, Philadelphia)
 - 19119 (Mount Airy, Philadelphia)
 - 19038 (Wyndmoor, PA)
 - 19010 (Bryn Mawr, PA)
 - 19080 (Wayne, PA)
- Past private event attendees have made an average annual gift of \$2,700 to POBS.

WHY

- **SUPPORT THE POBS MISSION OF CHANGING LIVES THROUGH CHALLENGE & DISCOVERY**
- **SHOWCASE YOUR BRAND AT THIS INNOVATIVE OUTDOOR CELEBRATION**
- **NETWORKING WITH PHILADELPHIA'S LEADING PROFESSIONALS AND VIPS**
- **MEMORABLE CLIENT & EMPLOYEE ENTERTAINMENT**

Every year, POBS' signature events draw hundreds of local supporters. From our Building Adventure event where participants rappel down Two Commerce Square to our Royal Dinner with Prince Edward -- we know a thing or two about crafting memorable events. Typical attendees include donors, program alumni, board members, community and corporate leaders. Don't miss this opportunity to build meaningful connections while supporting thousands of students from across the Philadelphia region.

YOU'RE IN GOOD COMPANY

Recent POBS Event Sponsors include...



OUR SPONSORS GIVE BACK

Reserve your Trailblazer Sponsorship for a coordinated corporate volunteer day!



TRAILBLAZER SPONSOR

\$15,000

- 10 tickets to the 2020 Trailblazer Jamboree
 - Early access to Base Camp for pre-event cocktails with sponsors and VIPs
- Reserved trail seating area with logo signage and fire pit (pending weather)
- Logo placement:
 - Event Signage On Site
 - Invitation (Print/Digital) - Reach over 9,000 unique emails
 - Event Webpage
 - Event "Trail Map" (Print/Digital)
- Tagged social media posts (8)
 - Shared with POBS network:
 - 1,800 Facebook Followers
 - 1,800 Instagram Followers
 - 800 Twitter Followers
- Branded food station or activity site
- Logo in POBS newsletter linked to your website
- Logo in POBS Annual Report
- Newsletter article
 - 9,500 unique email addresses
- Opportunity to distribute branded giveaway or gift bag
- Base Camp Reception Sponsorship
 - Additional signage
 - Speaking opportunity
- Coordinated volunteer day at The Discovery Center for up to 30 people

\$15,000

SUPPORTS A WEEK-LONG WILDERNESS EXPEDITION
FOR SPECIALTY GROUPS SUCH AS VETERANS,
GRIEVING TEENS, AND EDUCATORS.

COMPASS SPONSOR

\$10,000

- 10 tickets to the 2020 Trailblazer Jamboree
 - Early access to Base Camp for pre-event cocktails with sponsors and VIPs
- Reserved trail seating area with logo signage (pending weather)
- Logo placement:
 - Event Signage On Site
 - Invitation (Print/Digital) - Reach over 9,000 unique emails
 - Event Webpage
 - Event "Trail Map" (Print/Digital)
- Tagged social media posts (4)
 - Shared with POBS network:
 - 1,800 Facebook Followers
 - 1,800 Instagram Followers
 - 800 Twitter Followers
- Branded food station
- Logo in POBS newsletter

\$10,000 PROVIDES 40 STUDENTS WITH BACKPACKS AND THE REQUISITE GEAR FOR THEIR EXPEDITION.

CREW SPONSOR

\$5,000

- 6 tickets to the 2020 Trailblazer Jamboree
 - Early access to Base Camp for pre-event cocktails with sponsors and VIPs
- Reserved trail seating area with logo signage (pending weather)
- Logo placement:
 - Event Signage On Site
 - Invitation (Print/Digital) - Reach over 9,000 unique emails
 - Event Webpage
 - Event "Trail Map" (Print/Digital)

\$5,000 PROVIDES 50% OF THE FINANCIAL AID NEEDED FOR A PUBLIC SCHOOL'S WEEK-LONG WILDERNESS EXPEDITION IN THE DELAWARE WATER GAP.



CONTACT US

LET'S WORK TOGETHER

Thank you for considering a sponsorship with Philadelphia Outward Bound School.

Note that additional sponsor benefits may be added as they become available. Custom sponsorship and in-kind packages are also available.

To reserve your sponsorship, or for further information, contact Jess Gregan, Development Manager, at jgregan@outwardboundphiladelphia.org or 215-372-8933.

*"A mind that is stretched by new experience can
never go back to its old dimensions."*

— Oliver Wendell Holmes, Jr.



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