

# GROUNDBREAKING

*annual report 2017*



PHILADELPHIA  
**OUTWARD BOUND SCHOOL**



## A WORD FROM OUR EXECUTIVE DIRECTOR

Dear Friends:

As the Philadelphia Outward Bound School (POBS) prepares for its 25th year of changing lives through challenge and discovery, we are excited for the boundless opportunities that lie ahead. With the groundbreaking at The Discovery Center in late September 2017, and construction underway, our future is unfolding in real time. What a year we've had and what exciting adventures await as we continue to inspire young people and adults to discover that there is more in them than they know.

POBS' 2017 story, like all stories, has a beginning, a middle and an end. We start with staff training in early spring, then there is the middle where the uniquely effective education of Outward Bound unfolds, and we end in late fall with a celebration of the learning experiences of our students, our staff and our regional partners. And, of course, throughout the story we weave in a little challenge and discovery – and some adventure, too.

For 25 years, POBS has been breaking new ground and this year is no exception. We became the first Outward Bound USA school to receive full accreditation from the Association for Experiential Education (AEE) and only the second Outward Bound school in the world to hold this industry-standard distinction. We launched a new educational program designed to build confidence and connection for incoming 9th Grade students in the School District of Philadelphia's 9th Grade Academy high schools. We expanded the reach of our programs to include new course area in New Jersey's Pinelands, miles and miles of water and land trails that now extend our programs throughout the Delaware River Watershed region. And, we broke ground for our future home at The Discovery Center, a project in partnership with National Audubon Society's Audubon Pennsylvania that will open in the fall of 2018.

2017 marks the beginning of the celebration of POBS' 25th Anniversary – our Year of Discovery! We launched the Year of Discovery at October's Building Adventure rappel event as we gathered at the Base Camp of Two Commerce Square – truly dining under the stars in the Outward Bound style – to hear students Damir Macon and Ziana Long as well as Overbrook Education Center teacher Joel Jaroch share how their Outward Bound experiences changed their lives.

The Philadelphia Outward Bound School is well positioned for the next 25 years because of the leadership and commitment of our Board of Trustees, our staff and our community and regional partners. However, POBS' greatest assets are the donors who believe in our mission to serve this region's most deserving students and to become the very best educational program we can be. Thank you for your continued support and belief that this region, this nation, and this world can be better and stronger with confident, compassionate leaders willing and eager to break new ground.

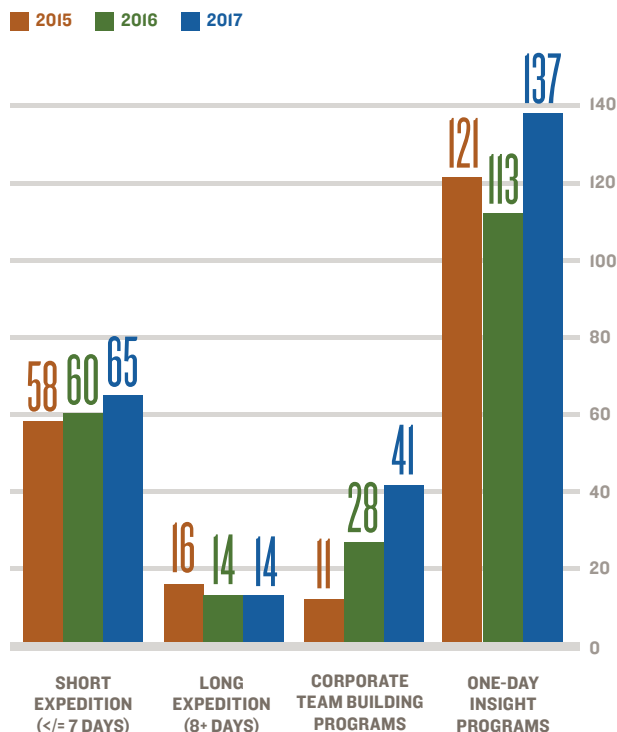
Peace, love and chow!



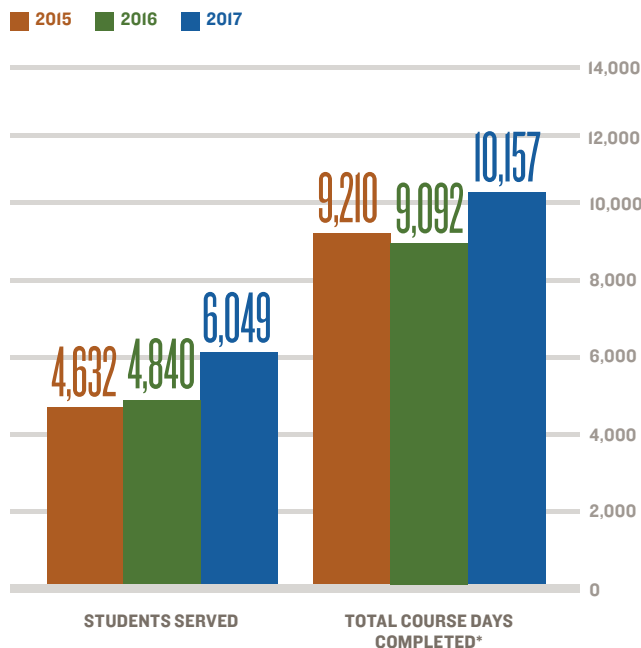
Katie Newsom Pastuszek, Executive Director

## POBS RESULTS IN 2017

### SINGLE- AND MULTI-DAY COURSE OFFERINGS



### STUDENTS SERVED & PROGRAM DAYS COMPLETED

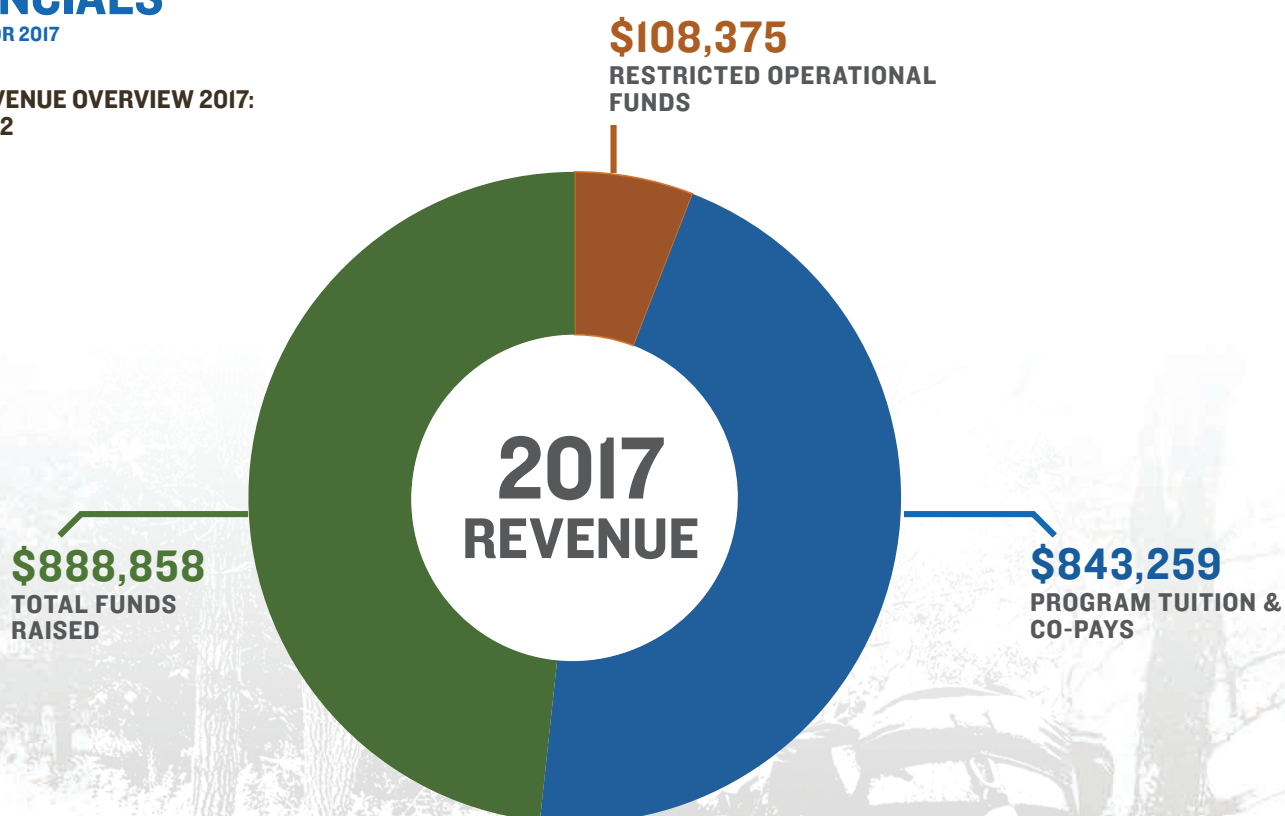


\* Many POBS students participate in multi-day courses. Example: One student who goes on a 5-day course counts as five total program days served.

# FINANCIALS

AUDITED FOR 2017

**POBS REVENUE OVERVIEW 2017:**  
\$1,840,492



	2017	2016	2015
<b>REVENUE</b>			
Restricted operational funds	\$ 108,375	\$99,305	\$122,000
Restricted scholarship revenue	\$ 473,970	\$442,301	\$525,000
Unrestricted program	\$ 827,406	\$688,523	\$666,000
Unrestricted development	\$ 414,888	\$382,945	\$293,000
Other revenue	\$ 15,853	\$18,420	\$10,000
<b>Total revenue</b>	<b>\$1,840,492</b>	<b>\$1,631,494</b>	<b>\$1,616,000</b>
<b>EXPENSES</b>			
Direct human resources	\$ 769,454	\$655,976	\$591,000
Operations	\$ 288,852	\$292,396	\$275,000
<b>Total direct expenses</b>	<b>\$1,058,306</b>	<b>\$948,372</b>	<b>\$866,000</b>
Administrative	\$ 282,438	\$235,738	\$255,000
General	\$ 128,790	\$124,477	\$136,000
Marketing and sales	\$ 321,920	\$293,287	\$255,000
<b>Total indirect expenses</b>	<b>\$733,148</b>	<b>\$653,502</b>	<b>\$646,000</b>
<b>TOTAL EXPENSES</b>	<b>\$1,791,455</b>	<b>\$1,601,874</b>	<b>\$1,512,000</b>
<b>NET INCOME</b>	<b>\$49,037</b>	<b>\$29,620</b>	<b>\$104,000</b>



# OUR 2017 PROGRAM PARTNERS

Academy at Palumbo  
AmeriCorps VISTA  
Antonia Pantoja  
Charter School  
Aria - Jefferson  
Health  
Bayard Taylor School  
Belmont Family  
Charter School  
Blank Rome LLP  
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Boys' Latin of  
Philadelphia Charter  
School  
Boys & Girls Club - H.  
Fletcher Brown Club  
Boys & Girls Club of  
Philadelphia  
Braskem America  
Brooks Instrument  
LLC  
C. F. Martin &  
Company  
Capital One  
Central High School  
Charles W. Henry  
School  
Chester Charter  
School for the Arts  
City Year Impact  
Managers  
Cristo Rey  
Philadelphia High  
School  
Drinker Biddle &  
Reath LLP  
Ed Snider Youth  
Hockey Foundation  
Education Works  
Feltonville School of  
Arts & Sciences

Frankford High  
School  
GEAR UP  
George Washington  
Carver High School  
of Engineering and  
Science  
George Washington  
High School  
Good Grief  
Green Woods  
Charter School  
Hilltop Lutheran  
Neighborhood  
Center  
IMHOTEP Institute  
Charter High School  
Independence  
Charter School  
Jersey City Youth  
Works  
JEVS Human  
Services  
Julia de Burgos  
Elementary School  
Kensington High  
School  
Kingswood  
Community Center  
KIPP Cooper  
Norcross  
LEADERSHIP  
Philadelphia  
Lingelbach  
Elementary School  
Martin Saints  
Classical High  
School  
Masterman High  
School  
Mastery Charter -  
Camden  
Mastery Charter -  
Thomas Campus

National Fallen  
Firefighters  
Foundation  
Nemours Alfred I.  
duPont Hospital for  
Children  
Northeast High  
School  
Our Lady of Mercy  
Academy  
Overbrook  
Educational Center  
Parkway Center City  
Middle College  
Penn Treaty School  
Philabundance  
Philips Academy  
Charter School  
Rancocas Valley  
Regional High  
School  
Relay Graduate  
School of Education  
Russell Byers  
Charter School  
S. Weir Mitchell  
Elementary School  
School District of  
Philadelphia  
South Philadelphia  
High School  
Southwark  
Elementary School  
Springside Chestnut  
Hill Academy  
Squash Smarts  
St. Joseph's  
Preparatory School  
St. Josephs  
Orphanage  
Strawberry Mansion  
High School  
Summer Learning

Collaborative  
Summer Search of  
Philadelphia  
Swarthmore College  
Teach For America -  
Philadelphia  
Temple University  
The Bridge Way  
School  
The Center for  
Grieving Children  
The Crefeld School  
The Dow Chemical  
Company  
The Perelman School  
of Medicine  
The Waldorf School  
of Philadelphia  
The Wharton School  
The Workshop  
School  
Tower Hill School  
Travis Manion  
Foundation  
United Communities  
University of  
Pennsylvania Law  
School  
Urban Promise  
Academy  
Vare-Washington  
School  
Vaux A Big Picture  
High School  
Vocatio Career-Prep  
School  
W. B. Saul  
Agricultural High  
School  
West Chester Area  
School District High  
Schools

Wharton Women  
in Business  
William D. Kelley  
Elementary  
School  
William L. Sayre  
High School  
William Penn  
Charter School  
William W.  
Bodine High  
School for  
International  
Affairs  
Wilmington  
Friends School  
Wissahickon  
Charter School





# PROGRAM RELATED STATISTICS

46

Public/Charter  
Schools Served

15

Private Schools  
Served

31

Community  
Partner  
Organizations  
Served

45

Teachers on  
Expeditions

69

Outward Bound  
Staff that Instructed  
Expeditions and/or  
Insight Programs



## EXPANDING PROGRAMS WITH SCHOOL DISTRICT OF PHILADELPHIA'S 9TH GRADE ACADEMY SCHOOLS

The Philadelphia Outward Bound School (POBS) has partnered with The School District of Philadelphia for 25 years to help underserved youth get outdoors and discover their “spark” to succeed while teaching them skills to set ambitious goals and take on life’s challenges.

Beginning in the 2016-17 academic year, POBS initiated a new three-year contract with the District to deliver custom experiential learning programs to students in the District’s 9th Grade Academy Schools, which offer extra academic and social support to students during the transition to high school. This program partnership is a key strategy toward helping the District fulfill one anchor goal of its new strategic plan: to improve graduation rates across the city. In 2017, only 67% of Philadelphia high school students earned diplomas after four years, well below the national average of 84%. The special focus Outward Bound program will offer character education and leadership development for students, strengthening peer bonds while improving communication and collaboration, which are key factors in student success.

Students and educators will experience single-day programs off-site at the POBS high ropes course; five-day peer leadership expedition courses; on-site student leadership sessions with POBS staff at schools; and professional development workshops for educators.





**OVER THE EDGE. UNDER STARS.**  
**\$296,188**  
**RAISED**

**BASE CAMP DINNER &  
BUILDING ADVENTURE**

*October 19<sup>th</sup> – October 20<sup>th</sup>*



**THANKS TO OUR 2017 SPONSORS!**



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*We apologize for any errors or omissions. Please contact Karyn Lyman at 215.232.9130 to discuss.*

*Philadelphia Outward Bound School  
3250 West Sedgley Drive  
Philadelphia, PA 19130*

*The Discovery Center  
September 29, 2017*

*Learn more at [outwardboundphiladelphia.org](http://outwardboundphiladelphia.org)*



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